



## BRITISH MOTORSPORTS MARSHALS' CLUB LTD.

### Social Media Policy

This policy applies to everyone involved in any way with the British Motorsports Marshals Club (BMMC), irrespective of role or capacity. The policy is effective from the Date of Issue shown at the bottom of this page.

## Statement of Intent

BMMC is committed to the responsible use of social media platforms to enhance communication, collaboration, and information exchange, define a professional online image, and champion our corporate identity. Our intent is to support our members in making responsible decisions about their use of social media, helping to foster an environment of respect, integrity, and innovation while minimizing potential risks. This policy should be read in conjunction with BMMC's Social Media Guidelines.

## Policy Aims

To ensure effective implementation of this policy, the following principles apply to the use of social media on behalf of BMMC as well as personal use of social media when referencing BMMC:

- **Social Media Use:** - Members must adhere to the BMMC Club Rules when using social media in reference to BMMC.
- **Respect for Copyright Laws:** Members should not post copyrighted material such as articles, photos, videos, graphics, etc., without appropriate permission.
- **Confidentiality:** Members must maintain the confidentiality of private or confidential information.
- **Respect for UK Laws:** Members should not post content that is offensive, discriminatory, defamatory, or otherwise illegal under UK law.
- **Company Logos and Trademarks:** Members should not use BMMC logos for any reason on social media without written consent.
- **Media Contact:** Members should not speak to the media on BMMC'S behalf without written approval (email) by the Brand and Communications Coordinator at [comms@marshals.co.uk](mailto:comms@marshals.co.uk)

BMMC will review this policy every two years, as well as following a major regulatory change.

This policy will be communicated to all our members and organisations working on our behalf, on our external website, and made available to third parties.

## Leadership Responsibilities

The Policy Owner, shown at the bottom of this page, is responsible for implementing this policy on behalf of the BMMC Directors who will monitor its effectiveness.

## Monitoring

BMMC reserves the right to monitor member use of social media to ensure compliance with this policy and UK law.

BMMC Policy Owner: Dave Smithson	Policy Ref: BMMC/11
Date of Issue: 1 <sup>st</sup> July 2024	Date of Next Review: 1 <sup>st</sup> June 2026